

	Navigators	Non-Navigator	Certified Application Counselors (CAC)	Agent and Brokers
Conduct Outreach	X	X		
Help Individual Consumers with Eligibility	X	X	X	X
Help Small Business Employers and Employees with Eligibility	X	X	Employees only May help employers but not required	X
Facilitate Enrollment	X	X	X	X
Provide Information in the best interest of CONSUMER	X	X	X	
Adhere to Conflict of Interest Standards	X	X	Must submit conflict of interest disclosures, but potential conflicts will not bar participation	
Refer Consumers	X	X	X	
Provide Special Accommodations	X	X	Yes, direct or by appropriate referral	X
Uphold Marketplace Privacy and Security Standards	X	X	X	X