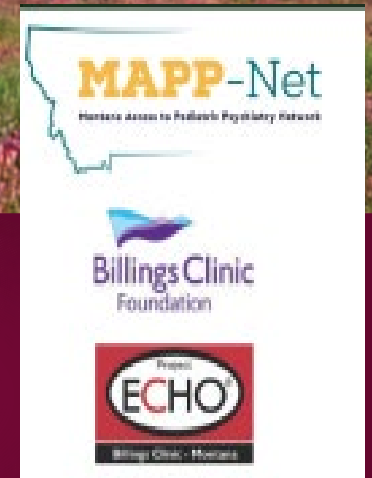


BEHAVIORAL HEALTH ADVOCACY 101



CENTER FOR CHILDREN, FAMILIES
AND WORKFORCE DEVELOPMENT



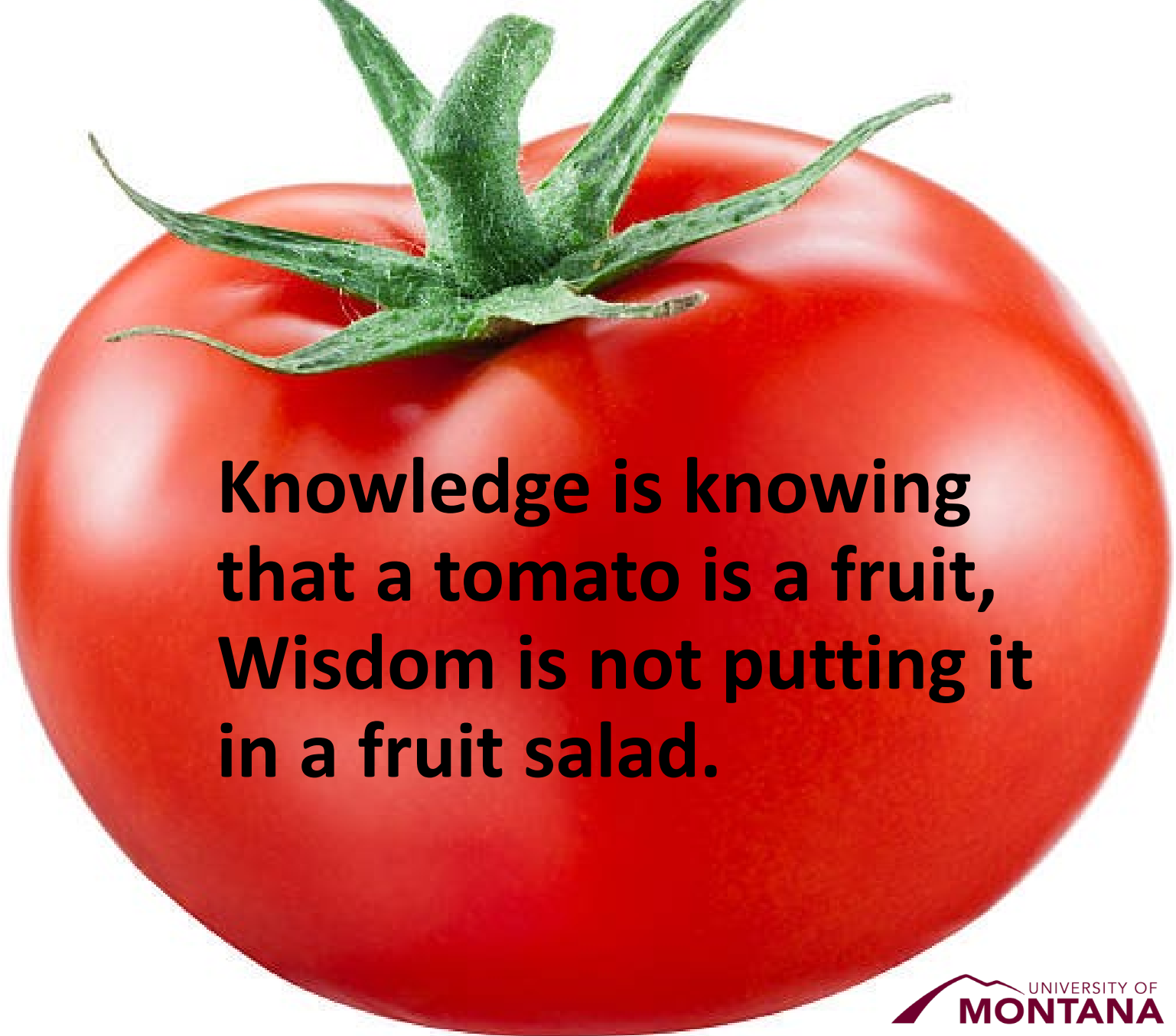
Center for Children, Families and Workforce Development

ACTIVISM CAPACITY BUILDING EMERGING ISSUES FEDERAL LEGISLATION
INNOVATION EVIDENCE-INFORMED DECISIONS FAMILY VOICE & CHOICE
GRANT WRITING & MANAGEMENT PROGRAM DESIGN UPSTREAM SERVICES
STATE LEGISLATION COACHING RESOURCE MAXIMIZATION FUNDING STREAMS
LIAISON MANAGING CHANGE CONGRESS RELEVANCE ECONOMICS
RETURN ON INVESTMENT INCENTIVES TOOLS TRAUMA-INFORMED PROGRAMS
RULES FAMILY ENGAGEMENT ACTIONABLE REPRESENTATION PROTOCOLS

Policy In Action



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**Knowledge is knowing
that a tomato is a fruit,
Wisdom is not putting it
in a fruit salad.**



Advocacy Definitions

Advocacy is taking action to help people say what they want, secure their rights, represent their interests and obtain the services they need.

Advocates and advocacy schemes work in partnership with the people they support and take their side.

Advocacy promotes social inclusion, equality and social justice.

Advocacy Charter, Action for Advocacy



- **SELF ADVOCACY**
- **INDIVIDUAL ADVOCACY**
- **SYSTEM ADVOCACY**
- **... and many other types!**



Family Voice Curious

Intentionally work side-by-side with families

Acknowledge that lived experiences give families and children valuable perspective

Understand that families are the experts on their experiences and needs

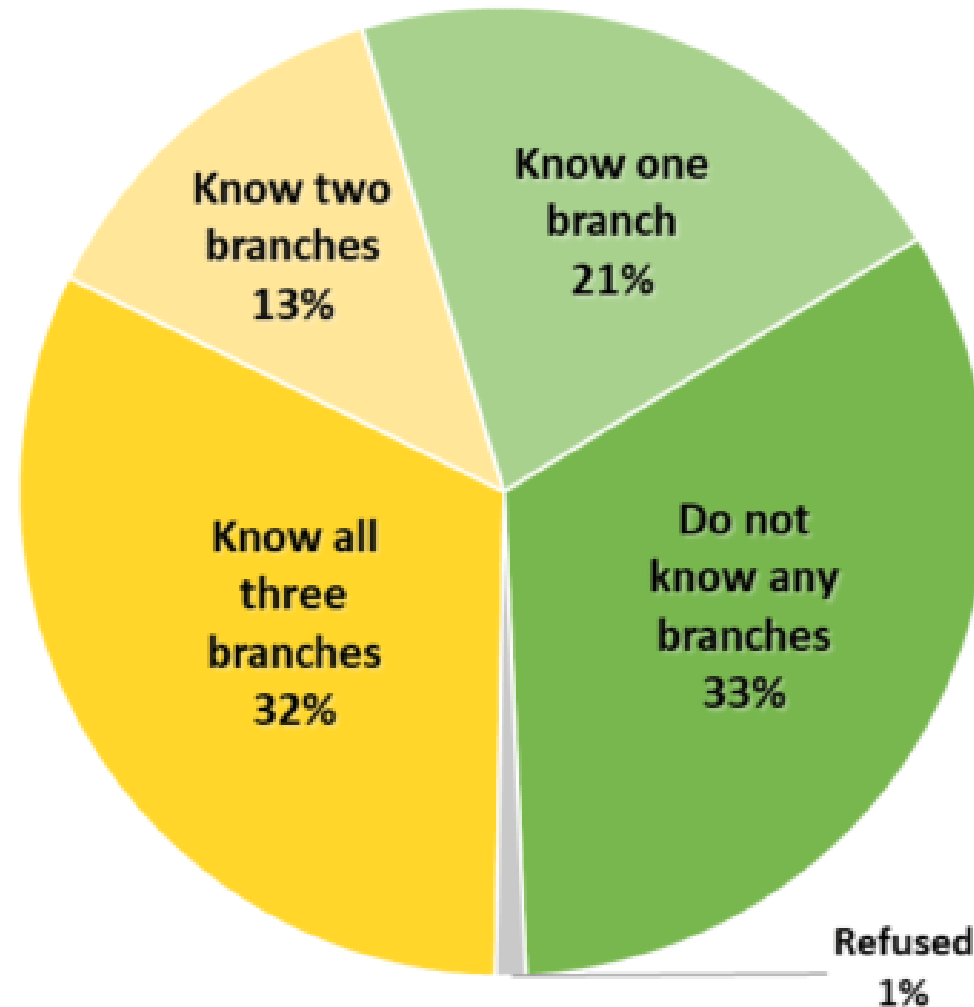
Know that families belong at decision-making tables

SCARCITY VERSUS ABUNDANCE



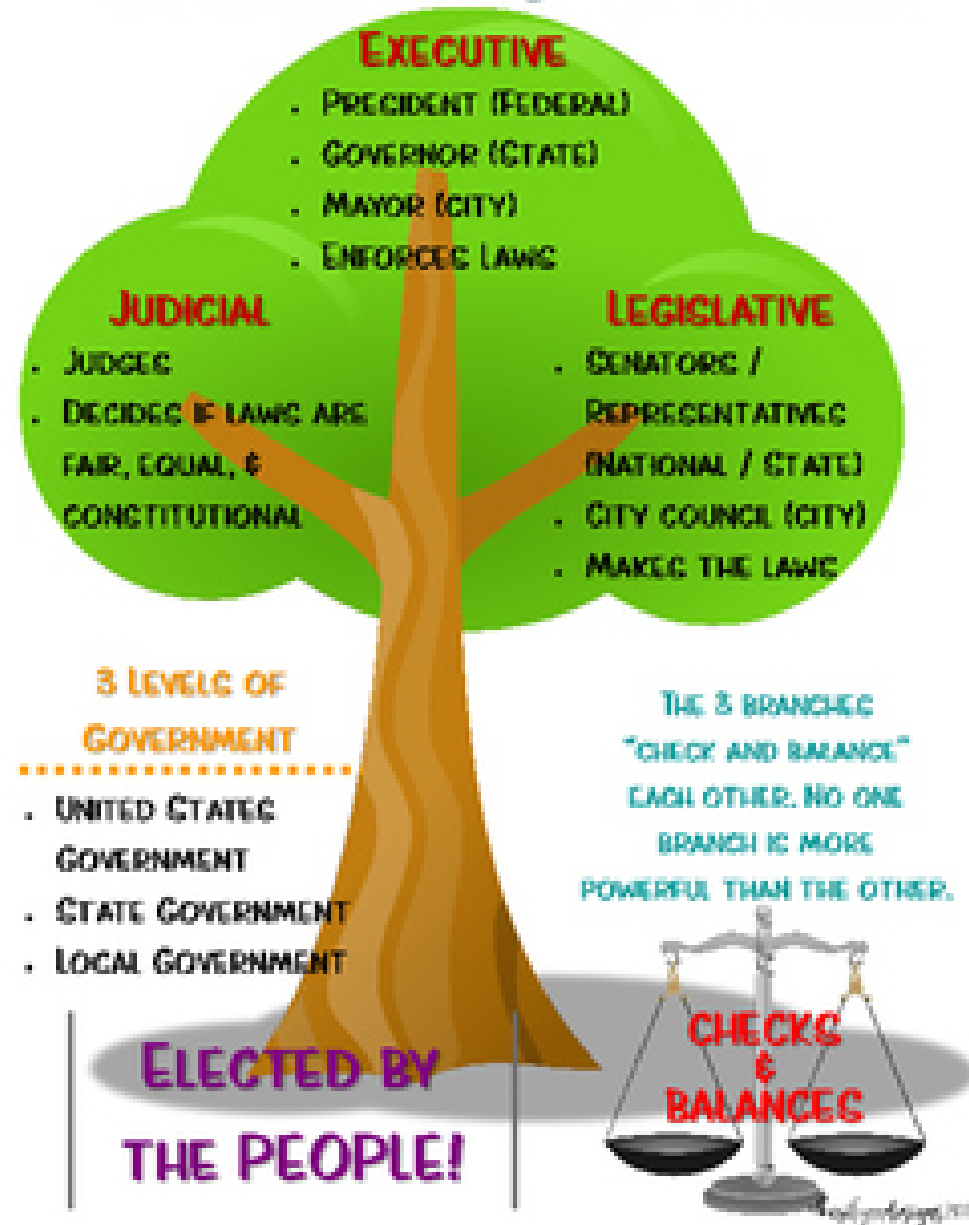
"This meeting was called in order to discuss the meat. It has been pointed out that there is no more meat. A motion has been made to fight over the bones."

% of people who can name the three branches of government



Source: Annenberg Constitution Day Civics Survey, August 8-12, 2018.
Annenberg Public Policy Center

The Three Branches of Government





BEING A GOOD ADVOCATE

Clarity of purpose

Equality and diversity

Empowerment

Putting people first

Good communication skills

Analytical

Research skills

Judgement

Creativity

Logical thinking

TYPES OF POLICY CHANGES

- ELIMINATE HARMFUL POLICY
- REVIEW OR REVISE EXISTING POLICY
- FUND A POLICY
- CREATE NEW DESIRED POLICY
- IMPROVED IMPLEMENTATION OR ENFORCEMENT OF EXISTING POLICY

Thank you.

Please contact us at any time.

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<http://health.umt.edu/ccfwd/>



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